

leading producer



PRINTING

Australia's Leading Book Printer

McPherson's Printing Group (MPG) is Australia's leading producer of books, with production plants in Maryborough and Mulgrave in Victoria. MPG also produces a variety of other printed products.

MPG services a range of customers including major domestic and international book publishers, directory and professional reference information publishers, magazine and periodical publishers, corporate/industrial catalogue and manual publishers, the automotive and horse racing industries and a variety of other specialised users.

MPG's production equipment provides a comprehensive suite of web offset (mono and two-colour), sheet fed (multi-colour) and digital printing capacity supported by an extensive range of binding and finishing options.

Capital Infrastructure

During the year MPG invested in enhanced digital printing and short run book finishing equipment to provide a broader product offering to customers as well as producing operational benefits from improved internal efficiencies.

MPG has continued investing in IT systems through the renewal and upgrading of the businesses hardware infrastructure. Recent operating software and automated prepress workflow upgrades will allow MPG to achieve further efficiencies from fully automated data transfer with both customers and suppliers.

A new fully automated fire suppression system was installed at the primary manufacturing facility in Maryborough during the year as a major risk management initiative.

Environment

MPG has continued its proactive approach to environmental issues with significant achievements during the year in waste recycling programmes and water harvesting and recycling. MPG is committed to developing sustainable business practices and is proactively involved in a number of environmental initiatives, including:

- installation of water recycling systems and water tanks to store harvested rainwater;
- providing chain of custody certification to two major forest certification systems (FSC and PEFC) that promote the sustainable use of the world's forests;
- membership of Greenfleet, whose initiatives include the planting of trees to offset vehicle carbon emissions; and
- participation in a study in partnership with the Environmental Protection Authority to identify strategies to reduce carbon emissions.

Employee Training

Training and development of employees remains a high priority to fully leverage the new technologies available in the industry. As a major regional employer the importance of in-house training and skills retention is particularly relevant. Continued training and investment in all areas of occupational health and safety also remain a high priority.

Printing Sales

