

105 Vanessa Street Kingsgrove NSW 2208 Australia

Locked Bag 5018 Kingsgrove NSW 1480

Telephone: +61 2 9370 8000 Facsimile: +61 2 9370 8090

ASX Release

ASX: MCP

12 April 2013

Completion of Share Purchase Plan

McPherson's Limited (ASX: MCP) advises that the share purchase plan described in the Offer Booklet dated 18 March 2013 (**SPP**) closed on Friday 5 April 2013.

The SPP follows completion of the \$24 million underwritten placement to institutional and sophisticated investors which completed on 8 March 2013.

MCP has accepted all valid applications received and will issue 4,595,586 ordinary shares at an issue price of \$2.10 per share, raising approximately \$9.65 million.

All new shares will be allotted on 15 April 2013 and the statements of holdings for these new shares are expected to be despatched on 17 April 2013.

The directors of MCP wish to thank all shareholders who participated in the SPP.

About McPherson's Consumer Products

McPherson's, established in 1860, is a leading marketer of personal care, non-electrical housewares and household consumable products in Australasia, with operations in Australia, New Zealand and Asia.

Existing product ranges include beauty care, hair care, skin care, 'kitchen utensils' such as cutlery, kitchen knives, bakeware and cookware and 'kitchen essentials' such as plastic bags, baking paper, cling wrap and aluminium foil.

McPherson's owns and markets a stable of well known brands; however its principal brands are Manicare, Lady Jayne, Swisspers, Moosehead, Wiltshire, Stanley Rogers and Multix, many of which are market leaders in their respective categories.

For further information please contact:

Paul Maguire, Managing Director, McPherson's Limited, telephone 02 9370 8042