Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

| Name of entity | McPherson's Limited |
|----------------|---------------------|
| ABN | 98 004 068 419 |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

| Name of Director | Paul John Maguire |
|---------------------|-------------------|
| Date of last notice | 30 November 2009 |

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| Direct or indirect interest | Direct interest |
|---|---|
| Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest. | |
| Date of change | 15 March 2011 |
| No. of securities held prior to change | 1.5 million options granted to Mr. Maguire exercisable in four tranches, and expiring progressively between 6 July 2013 and 6 January 2015. 500,143 ordinary shares held in the name of Melinda Sue Maguire. |
| Class | Ordinary |
| Number acquired | 750,000 shares |
| Number disposed | |
| Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation | \$1,230,000 |

⁺ See chapter 19 for defined terms.

| No. of securities held after change | 750,000 options granted to Mr. Maguire exercisable in two tranches, and expiring progressively between 6 July 2014 and 6 January 2015. |
|---|--|
| | 750,000 ordinary shares held in the name of Paul John Maguire. |
| | 500,143 ordinary shares held in the name of Melinda Sue Maguire |
| Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back | Partial exercise of options granted to Mr. Maguire following shareholder approval given at the Annual General Meeting on 13 November 2009. |

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

| Detail of contract | |
|---|--|
| Nature of interest | |
| | |
| Name of registered holder | |
| (if issued securities) | |
| Date of change | |
| No. and class of securities to which | |
| interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed | |
| Interest acquired | |
| Interest disposed | |
| Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation | |
| Interest after change | |

Part 3 – +Closed period

| Were the interests in the securities or contracts detailed | No |
|--|----|
| above traded during a +closed period where prior written | |
| clearance was required? | |

⁺ See chapter 19 for defined terms.

Appendix 3Y Page 2 01/01/2011

| If so, was prior written clearance provided to allow the trade to proceed during this period? | N/A |
|---|-----|
| If prior written clearance was provided, on what date was this provided? | N/A |

⁺ See chapter 19 for defined terms.