

5 Dunlop Road PO Box 4490 Mulgrave VIC 3170 Australia

Telephone: +61 3 9566 3300 Facsimile: +61 3 9574 9075

22<sup>nd</sup> September 2011

The Manager Companies Announcement Office Australian Securities Exchange Limited Level 4 20 Bridge Street SYDNEY. NSW. 2000.

Dear Sir/Madam,

## Appointment of New Director – Ms. Amanda Lacaze

As foreshadowed in the Company's announcement on 22<sup>nd</sup> August 2011, McPherson's Limited is pleased to confirm the appointment of Ms. Amanda Lacaze as a non-executive Director of the Company, effective today, 22<sup>nd</sup> September 2011. Ms. Lacaze has also been appointed to the Board's Audit Risk Management & Compliance Committee.

With experience as a CEO of publicly listed companies, and a background in marketing including at Telstra and Nestlé, Ms. Lacaze will bring significant relevant commercial and marketing expertise to the Board.

She is currently a non-executive director of ING Bank Australia Limited and serves on the Advisory board to the CMOS research unit at the University of Technology, Sydney. Ms. Lacaze is a member of the AICD and Chief Executive Women.

Yours faithfully,

P.R. BENNETT
Company Secretary.