



McPherson's Limited

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MEDIA RELEASE

24th February 2009

RESIGNATION OF DIRECTOR & APPOINTMENT OF DIRECTOR

Mr. Alex Waislitz has announced his resignation as a Director of the Company, with effect from today.

Mr. Peter Landos, who was appointed as alternate Director for Mr. Waislitz in July 2003, has today been appointed a non-executive Director of the Company and a member of the Board's Audit Risk Management and Compliance Committee. Mr. Landos has extensive business experience and is currently involved with the Thorney Investment Group.

For further information, please contact:

David Allman, Managing Director, on telephone (02) 9370 8020