



McPherson's Limited

ACN 004 068 419

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Mulgrave VIC 3170
Australia

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30th November 2011

The Manager
Companies Announcement Office
Australian Securities Exchange Limited
Level 4
20 Bridge Street
SYDNEY. NSW. 2000.

Dear Sir/Madam,

Change to Chief Financial Officer and Company Secretary

As foreshadowed, Mr. Philip Bennett has stepped down as Chief Financial Officer and resigned as Company Secretary of McPherson's Limited, and Mr. Paul Witheridge has been appointed to both positions.

The changes will take effect from today, 30th November 2011.

Yours faithfully,

Sent electronically without signature.

P.J. MAGUIRE
Managing Director.