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SAMPLEVILLE VIC 3030

21st October, 2022

Dear Securityholder,

McPHERSON'S LIMITED – 2022 ANNUAL GENERAL MEETING

I am pleased to invite you to attend the 2022 Annual General Meeting of McPherson's Limited (AGM), which will be held at **11:00am (AEDT) on Tuesday, 22 November 2022**.

This year McPherson's will be holding a hybrid AGM, meaning that you can either attend the meeting in person or participate virtually by accessing the meeting online.

Your participation in the AGM is important to us and is encouraged. Securityholders can attend the AGM in person at the offices of Thomson Geer, Level 14, 60 Martin Place, Sydney. Please note that due to ongoing health and safety risks posed by the COVID-19 pandemic, social distancing rules and any other government requirements that may apply at the time will be observed. Other restrictions and precautionary measures may also be imposed on attendance if considered necessary.

We are also offering securityholders the ability to attend the meeting virtually. The AGM will be webcast live via the Lumi online platform and securityholders will be able to follow proceedings, ask questions of the Board (both in writing and orally) and also vote in real-time. You can attend the AGM online using your smartphone, tablet or computer.

To attend the AGM online you should access the Lumi platform by entering this link in your browser:
<https://web.lumiagm.com/361828837>

Notice of Meeting

Information on the items of business being considered at the AGM, and regarding how to attend or participate in the AGM, is provided in the AGM Notice of Meeting. For securityholders who have requested it, a printed copy of the Notice of Meeting is enclosed with this letter.

The Notice of Meeting can also be accessed online from the Company's website at:
<https://www.mcphersons.com.au/agm>.

Further detailed information on attending the AGM virtually is set out in the Lumi Online Meeting Guide, which can also be accessed on the Company's website <https://www.mcphersons.com.au/agm>.

Appointment of Proxy

Securityholders are encouraged to vote on the AGM resolutions in advance of the AGM, by either casting your proxy vote online at www.investorvote.com.au or by completing and submitting the enclosed personalised Proxy Form.

Securityholders are encouraged to submit a directed proxy before the AGM so that your vote can be counted, even in the unlikely event of the physical meeting arrangements changing or there is a technical difficulty. If you intend appointing a proxy, please cast your proxy vote online at www.investorvote.com.au by **11:00am (AEDT) on Sunday 20 November 2022**. Alternatively, you can lodge your signed and directed proxy by mail or fax in accordance with the instructions contained in the Notice of Meeting and set out on the Proxy Form.

If you are planning to attend the AGM online, you are still encouraged to cast your proxy vote and lodge questions prior to the meeting at www.investorvote.com.au. To use this facility, you will need your six-digit Control Number and either your Securityholder Reference Number (SRN) or Holder Identification Number (HIN), which are located on the front of the enclosed Proxy Form, together with your registered postcode or domicile code.

Information on McPherson's Operations

The Chair's and the Managing Director's AGM addresses will be uploaded to the ASX announcements platform and to the McPherson's Limited website prior to the commencement of the AGM.

For a detailed overview of McPherson's performance and operations for the year ended 30 June 2022, I encourage you to read the 2022 Annual Report prior to the AGM. The 2022 Annual Report can also be found on the McPherson's website.

Yours sincerely,



Ari Mervis
Chair