



# McPherson's Limited

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14 August 2009

The Manager  
Company Announcements Office  
ASX Limited  
20 Bridge Street  
Sydney NSW 2000

Dear Sir

**McPherson's Limited (ASX Code: MCP)  
Institutional Placement  
ASX Listing Rule 3.10.3 Announcement**

In accordance with ASX Listing Rule 3.10.3, McPherson's Limited (**MCP**) provides the following information in relation to the placement it announced today:

Information required under Listing Rule 3.10.3	Information provided by MCP
Class of securities to be issued	Ordinary shares in MCP ( <b>Shares</b> )
Number of securities to be issued (if known) or maximum number which may be issued	5,714,285
Principal terms of securities to be issued	The Shares will rank equally with existing ordinary shares in MCP. The Shares are expected to be issued on 19 August 2009.
Issue price or consideration	\$2.10 per Share
Purpose of the issue	The funds raised will be used to reduce debt and strengthen the Company's balance sheet.
Whether the entity will seek security holder approval in relation to the proposed issue of securities	MCP does not intend to seek shareholder approval for the issue of Shares under the placement.
Whether the issue will be to a class of security holders	The issue was limited to institutional, sophisticated and professional investors

By the order of the Board

**Philip R Bennett**  
Company Secretary