



Health
Wellness
Beauty



17 January 2023

McPherson's 1H23 trading update and half year results release date

McPherson's Limited ('McPherson's') provides a trading update for the 6 months ending 31 December 2022 (1H23). These figures are preliminary and are subject to audit review.

McPherson's anticipates 1H23 sales revenue to be approximately \$112m (1H22: \$108.8m), and underlying profit before tax (PBT) to be approximately \$5m (1H22: \$6.7m).

The decline in 1H23 PBT was largely due to a reduction in sales and margin of the Multix brand in the grocery channel, and an increase in marketing investment to support the growth in sales of key pharmacy channel brands, Fusion, Manicare and Lady Jayne.

More details will be provided when the Company reports its 1H23 financial result which is expected to be on 28 February 2023.

This ASX announcement has been authorised by McPherson's Board of Directors.

For further information please contact:

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About McPherson's Limited

McPherson's, established in 1860, is a leading supplier of Health, Wellness and Beauty products with operations in Australia, New Zealand and Asia. McPherson's markets and distributes beauty care, hair care, skin care, vitamins, supplements, and personal care items such as facial wipes, cotton pads and foot comfort products, as well as a range of kitchen essentials such as baking paper, cling wrap and aluminium foil.

McPherson's revenue is primarily derived from its diversified portfolio of owned, market-leading brands, including Dr. LeWinn's, A'kin, Manicare, Lady Jayne, Swisspers, Multix, Fusion Health, Oriental Botanicals, Moosehead and Maseur. McPherson's also manages several brands for agency partners.

For further information on McPherson's business and its strategy and to view the most recent corporation video please refer to the company's website <http://www.mcphersons.com.au>

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