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ASX RELEASE

31st January 2012

The Manager Companies Announcement Office Australian Securities Exchange Limited Level 4 20 Bridge Street SYDNEY NSW 2000

Dear Sir/Madam,

Demerger of MPG Printing Limited - In-Specie Distribution

As confirmed on 16 January 2012, the demerger will take place through an in-specie distribution of all MPG Printing Limited shares to McPherson's shareholders on the MCP register as at 24 January 2012.

As foreshadowed, MPG Printing Limited shares have been issued today, 31st January 2012, and share certificates in MPG Printing dispatched to eligible shareholders.

Yours faithfully,

P. Witheridge Secretary