



McPherson's Limited

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ASX / Media Release

(ASX: MCP)

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Appointment of Director – Mr. Ari Mervis

McPherson's Limited (ASX:MCP) is pleased to announce the appointment of Mr. Ari Mervis as an independent, non-executive Director to the Board, effective immediately.

McPherson's has sought to appoint an additional non-executive Director with skills and experience to ensure that the Board composition continues to support the company's focused strategy to be a leader in Health, Wellness and Beauty, as well as complement the existing experience base of the Board.

Ari has extensive global experience which spans a range of industries in branded goods, consumer staples, agriculture, food and beverages.

Ari's recent executive roles have been Executive Chairman of Accolade Wines, MD and CEO of Murray Goulburn, and prior to that he spent 27 years at global brewer SABMiller where his career culminated as CEO of Carlton & United Breweries and MD Asia Pacific - a member of the global leadership team. In this capacity Ari was for 8 years Chairman of China Resources Snow Breweries, a joint venture between China Resources Enterprises and SABMiller. He was also Chairman of SAB India and SAB Vietnam and he motivated and completed the USD\$10.2b acquisition of Foster's by SABMiller.

Ari brings a wealth of experience in formulating and executing strategies that help drive top line growth in a sustainable and responsible manner. He is adept at portfolio optimisation and cost reduction, including identifying and delivering value adding opportunities. He is also considered an inspirational and pragmatic leader who is sensitive to both local cultures and to the impact of board and management decisions on organisational culture and performance.

Authorisation:

This ASX announcement is authorized by the Board of McPherson's Limited.

About McPherson's Limited

McPherson's, established in 1860, is a leading supplier of Health, Wellness and Beauty products in Australasia and increasingly China, with operations in Australia, New Zealand and Asia. McPherson's markets and distributes beauty care, hair care, skin care and personal care items such as facial wipes, cotton pads and foot comfort products, as well as a range of kitchen essentials such as baking paper, cling wrap and aluminium foil.

McPherson's manages some significant brands for agency partners and via joint venture arrangements however, the majority of revenue is derived from the company's diversified portfolio of owned market-leading brands, including Dr. LeWinn's, A'kin, Manicare, Lady Jayne, Swisspers, Multix, Fusion Health, Oriental Botanicals, Moosehead and Maseur.

For further information on McPherson's business and its strategy and to view our most recent corporation video please refer to the company's website <http://www.mcphersons.com.au>